



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

NATIONAL MEDIA RESEARCH PLANNING  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NATIONAL REPUBLICAN CONGR  
PROD: NAT'L REPUB CONGRESS COM/NRCC IE  
TITLE: 245591

INVOICE NUMBER: 61-200061826 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401440 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 155 P: 426 E: 3297  
ESTIMATE#: 155 426 3297  
SCHEDULE DATES: 10/05/2012 - 10/11/2012 AGY#/ADV#: 3736/23940  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/05 - 10/07	05:30A-06:00A	850	1	10/05	FR	05:55A	:30		NRCCNC070928	850		
2	10/08 - 10/11	05:30A-06:00A	850	4	10/08	MO	05:29A	:30		NRCCNC070928	850		
					10/09	TU	05:29A	:30		NRCCNC070928	850		
					10/10	WE	05:55A	:30		NRCCNC070928	850		
					10/11	TH	05:39A	:30		NRCCNC071012	850		
3	10/05 - 10/07	06:00A-07:00A	1,500	1	10/05	FR	06:28A	:30		NRCCNC070928	1,500		
4	10/08 - 10/11	06:00A-07:00A	1,500	4	10/08	MO	06:45A	:30		NRCCNC070928	1,500		
					10/09	TU	06:25A	:30		NRCCNC070928	1,500		
					10/10	WE	06:16A	:30		NRCCNC070928	1,500		
					10/11	TH	06:15A	:30		NRCCNC071012	1,500		
5	10/05 - 10/07	07:00A-08:00A	650	1	10/06	SA	07:50A	:30		NRCCNC070928	650		
6	10/05 - 10/07	08:00A-09:00A	800	1	10/06	SA	08:47A	:30		NRCCNC070928	800		
7	10/05 - 10/07	06:00A-07:00A	650	1	10/07	SU	06:13A	:30		NRCCNC070928	650		
8	10/05 - 10/07	07:00A-08:00A	800	1	10/07	SU	07:38A	:30		NRCCNC070928	800		
9	10/05 - 10/07	08:00A-09:00A	800	1	10/07	SU	08:26A	:30		NRCCNC070928	800		
10	10/05 - 10/07	04:30A-04:59A	250	1	10/07	SU	04:43A	:30		NRCCNC070928	250		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
11	10/08 - 10/11	04:30A-04:59A	250	4	10/08	MO	04:43A	:30		NRCCNC070928	250		
					10/09	TU	04:38A	:30		NRCCNC070928	250		
					10/10	WE	04:56A	:30		NRCCNC070928	250		
					10/11	TH	04:37A	:30		NRCCNC071012	250		
12	10/05 - 10/07	09:00A-10:00A	600	1	10/07	SU	--:--	:30		NRCCNC070928	0	PREEMPT-CREDIT RESOLVED - TRAFFIC CHANGE	-600
13	10/05 - 10/07	05:00P-05:30P	1,200	1	10/05	FR	05:25P	:30		NRCCNC070928	1,200		
14	10/08 - 10/11	05:00P-05:30P	1,200	4	10/08	MO	05:15P	:30		NRCCNC070928	1,200		
					10/09	TU	05:25P	:30		NRCCNC070928	1,200		
					10/10	WE	05:15P	:30		NRCCNC070928	1,200		
					10/11	TH	05:14P	:30		NRCCNC071012	1,200		
15	10/05 - 10/07	05:30P-06:00P	1,500	1	10/05	FR	05:54P	:30		NRCCNC070928	1,500		
16	10/08 - 10/11	05:30P-06:00P	1,500	4	10/08	MO	05:53P	:30		NRCCNC070928	1,500		
					10/09	TU	05:41P	:30		NRCCNC070928	1,500		
					10/10	WE	05:54P	:30		NRCCNC070928	1,500		
					10/11	TH	05:41P	:30		NRCCNC071012	1,500		
17	10/05 - 10/07	06:00P-06:30P	2,000	1	10/05	FR	06:14P	:30		NRCCNC070928	2,000		
18	10/08 - 10/11	06:00P-06:30P	2,000	4	10/08	MO	06:28P	:30		NRCCNC070928	2,000		
					10/09	TU	06:15P	:30		NRCCNC070928	2,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
18	10/08 - 10/11	06:00P-06:30P	2,000	4	10/10	WE	06:22P	:30		NRCCNC070928	2,000		
					10/11	TH	05:58P	:30		NRCCNC071012	2,000		
19	10/05 - 10/07	07:00P-08:00P COMMENT: AFHV	3,000	1	10/07	SU	07:23P	:30		NRCCNC070928	3,000		
20	10/05 - 10/07	11:00P-11:35P	1,600	1	10/05	FR	11:30P	:30		NRCCNC070928	1,600		
21	10/08 - 10/11	11:00P-11:35P	1,600	4	10/08	MO	11:33P	:30		NRCCNC070928	1,600		
					10/09	TU	11:34P	:30		NRCCNC070928	1,600		
					10/10	WE	11:24P	:30		NRCCNC070928	1,600		
					10/11	TH	11:24P	:30		NRCCNC071012	1,600		
22	10/05 - 10/07	11:35P-12:05A	1,600	1	10/06	SA	12:22A	:30		NRCCNC070928	1,600		
23	10/08 - 10/11	11:35P-12:02A	750	2	10/08	MO	12:02A	:30		NRCCNC070928	750		
					10/10	WE	11:54P	:30		NRCCNC070928	750		
24	10/05 - 10/07	12:35A-01:30A	350	1	10/06	SA	01:46A	:30		NRCCNC070928	350		
25	10/05 - 10/07	12:00A-01:00A	300	1	10/07	SU	12:46A	:30		NRCCNC070928	300		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 55,550.00

TOTAL UNITS: 46

ACTUAL GROSS BILLING: 54,950.00

TOTAL ADJUSTMENTS: -600.00

AGENCY COMMISSION: -8,242.50

NET DUE: 46,707.50

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